



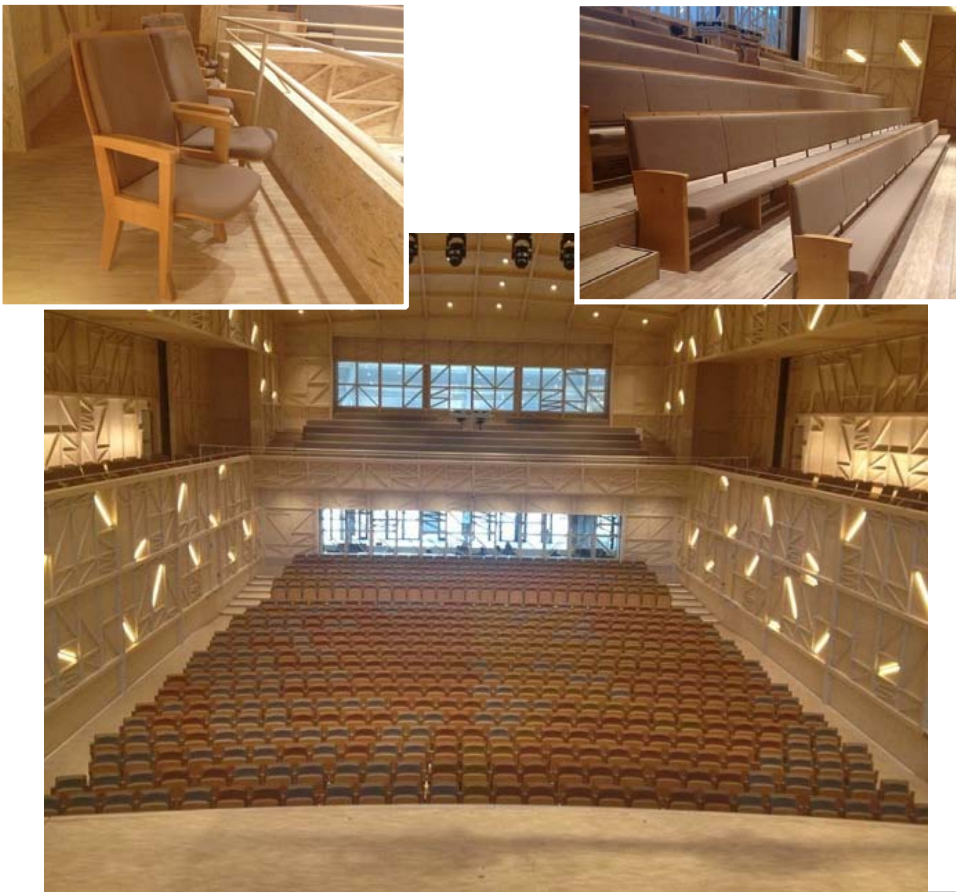
AUTUM 2014

# SWITZERLAND

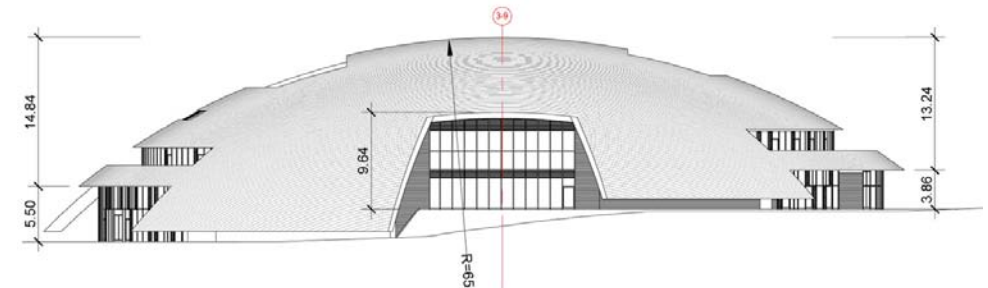
## Carnal Hall, L'Institut Le Rosey

The **Institut Le Rosey**, commonly known as **Le Rosey**, is a prestigious school near Geneva, Switzerland.

Founded by Paul-Émile Carnal in 1880, **Le Rosey** is one of the oldest boarding schools in Switzerland and one of the world's most prestigious educational institutions. During great part of the twentieth century, **Le Rosey** has been known as the "school of kings" since *notable alumni*, including the monarchs Juan Carlos I of Spain and Rainier III prince of Monaco, were trained here.



Bernard Tschumi & Felmann Architectes »

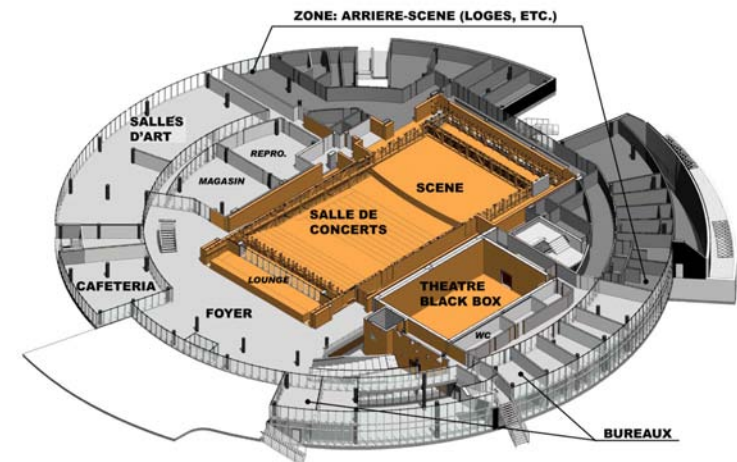


The **Carnal Hall** was designed by the firm **Bernard Tschumi** in cooperation with **Fehlmann Architectes Tschumi** to be used both as concert hall and, arts, and culture venue.

The building is mainly known by its modern dome of stainless steel – a modern structure that contrasts with the classic campus of **Le Rosey**.

The seats selected for this job were specially designed following the particular requirements of the venue: **Space Lux** seats in the stalls combined with bespoke box seats and long benches for the balconies.

Additionally, the main technical challenge was installing bench mounted chairs on a curve without duplicating arms. And all this while keeping the perfect alignment of the chairs and using noiseless slow return systems for the tipping seats. The result: customized **Space Lux** chairs mounted on continuous curved benches with innovative hinges for the tipping mechanism. Just spectacular!





# SPAIN

## Torre CEPSA

**ASCÉNDER SL** shows its international leadership by installing its **Perseo** chairs in the prestigious "**Foster Tower**" in Madrid, Spain - renamed in June 2014 as **Cepsa Tower** after being acquired by this Spanish based oil company.

This tower is the highest skyscraper in Spain and has already been considered the cornerstone of Madrid's economic district (it was designed by **Norman Foster & Partners**, *Pritzker prize* in 1999 and *Prince of Asturias Award* in 2009)

The **Perseo seats** oversee the glass-walled "floating" auditorium that hosts the shareholders meetings: upholstery, metal parts, and writing are finished in the three corporate colors of **CEPSA**.

The noiseless tipping mechanism of the seats combined with the luxurious *Kvadrat* upholstery selected and the three coloured rigid polyurethane tablets create an impressive environment for a superb installation carried out for one of the leading architects in the world.

Foster & Partners >>





# MEXICO

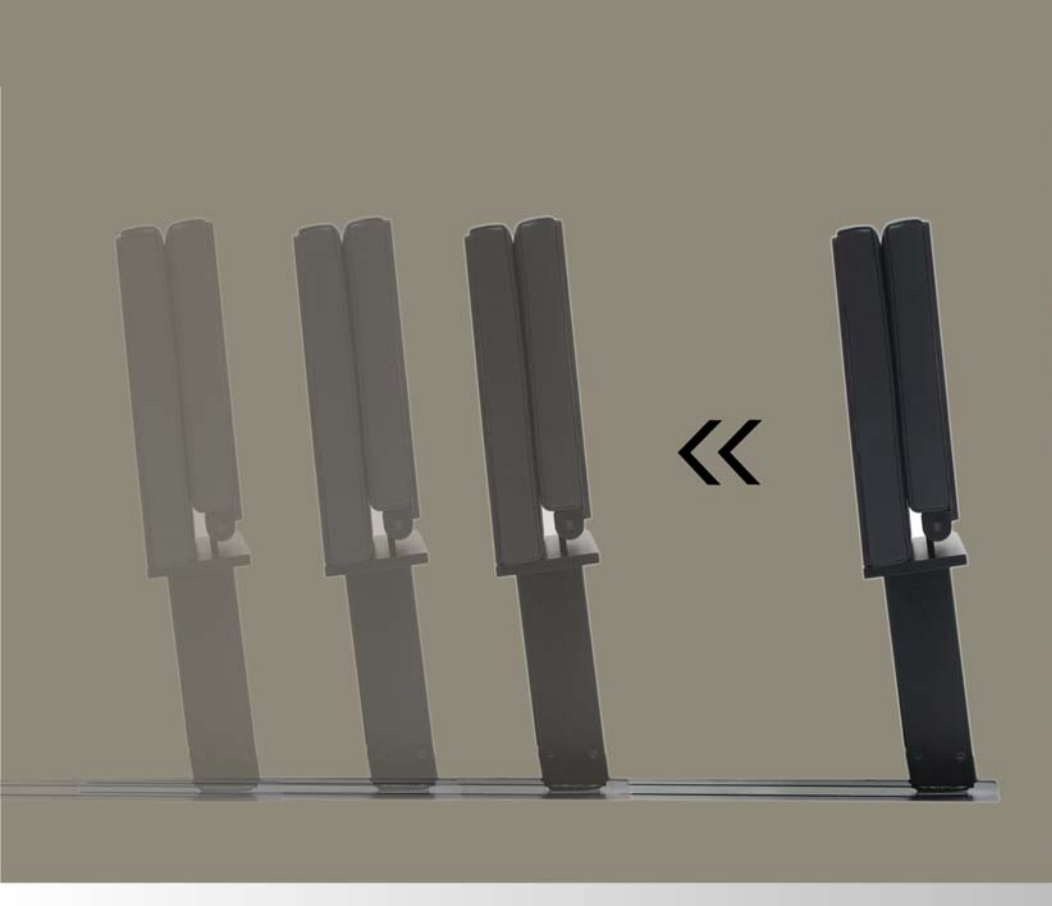
## UNAM

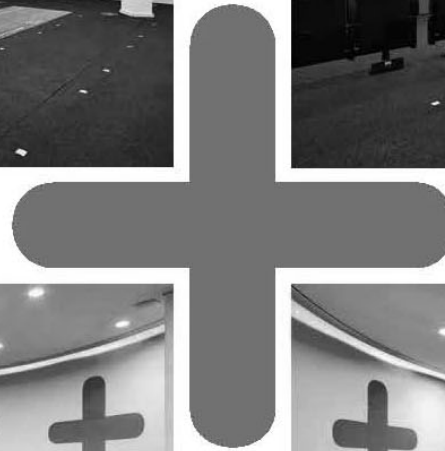
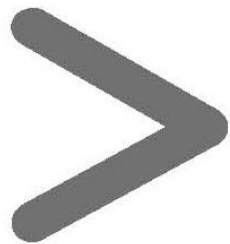


The *Universidad Nacional Autónoma de México* (UNAM, 1910) is probably the largest and most prestigious university in South America thanks to its architectural value, academic rigour, and cultural dynamism.

Its main campus, known as *Ciudad Universitaria* (CU), was declared World Heritage Site by the *UNESCO* in 2007; renowned architects and artists such as David Alfaro Siqueiros, Francisco Eppens, Diego Rivera, and Juan O'Gorman, left their mark on the building of the venue.

**ASCÉNDER SL** equipped the Seminar Hall "*Emilio Rosenblueth*" of the Engineering Institute with an automatic system that allows every single seat to move forward and backwards on a rail integrated in the floor as the ones used in parliaments worldwide. Our **Tip** model was selected for this venue thanks to its minimalist design and also to its special returning device that puts the chair back on its position when standing up.





KÖLN  
21-25.10.2014

